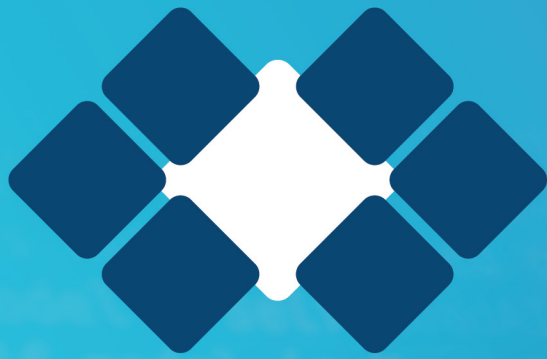


Kambi



Turnkey Sportsbook



The world's leading end-to-end sportsbook solution

Kambi's Turnkey Sportsbook solution empowers operators with a complete, customisable and cutting-edge sportsbook solution to deliver world-class sports betting experiences. Designed to meet the demands of a competitive and evolving market, Kambi's end-to-end sportsbook provides all the tools, technology and data-led insights needed to outcompete the market.

99.5%

market
uptime

100+

sports
coverage

400k+

live traded
events annually

68m

total bet
offers created

1bn+

bets processed
per year

Offering

Kambi's extensive pre-match and live coverage spans a wide range of sports, leagues, and global events, ensuring operators can cater to a diverse and localised audience. Kambi provides a comprehensive range of AI-powered bet offerings to engage players and enhance the betting experience, with all odds sharpened by the billions of bets processed annually on Kambi's global network.

Kambi's offering also includes an award-winning **Bet Builder**

Full integration
for intuitive use
experience

Built in-house
to maximise Kambi
network benefits

In-play and cash
out functionality
enabled



Trading and risk management

Effective liability management is the cornerstone of achieving healthy sportsbook margin. Kambi's complete trading and risk management service benefits from our unrivalled network data, with decision-making fueled by sophisticated algorithmic and machine learning models. Kambi's industry-leading automated trading tools, coupled with customisable trading options, empower operators to fine-tune their offerings, while real-time player profiling further enhances this by enabling margin optimisation and reducing exposure to ensure maximum profitability.

Empowerment & differentiation tools

Operators benefit from a suite of tools designed to provide a localised and market-specific experience, enabling partners to cater to local player preferences effectively.

Kambi's suite of differentiation tools include:



Pricing: Enables partners to control their price competitiveness while managing risks and liabilities effectively



Front end: Create your own front end or build a fully customisable front end with Kambi to create truly unique player experiences



Partner specials: Delivers tailor-made pre-packaged offerings derived from existing Kambi markets, which can be seamlessly published alongside standard offerings



Open platform: Allows operators to integrate third-party content seamlessly to enable differentiation in competitive markets



Introducing Kambi Engage

Kambi's third-party ecosystem provides a scalable way for partners to access a growing range of market-leading third-party bettor engagement solutions, handpicked by Kambi. These complement the broad toolbox of engagement features already available on the Kambi platform.

Kambi Engage includes: BETEGY, Epoxy.ai, OtherLevels, Pliable, Splash Tech, STATSCORE, Xtremepush and VAIX.



Regulatory compliance

Navigating complex regulatory landscapes is simplified with Kambi's proven expertise in licensing and local market entry strategies. With a proven track record of compliance across more than 60 regulated markets worldwide, Kambi ensures operators can confidently enter and thrive in new markets. Our automated compliance tool, for example, ensures regulatory requirements are met without compromising the size of the offering.

Partner support

Kambi provides 24/7 partner support for all day-to-day operations. The Partner Success Department is the primary point of contact for Kambi partners, there to deliver tangible insight and strategic value to drive revenue growth and ensure your needs are met.

The department has three distinct functions to help partners:

Partner Management
fosters direct relationships
and is the main point
of contact

**Product Partner
Management**
supports with deeper
technical account
management

**Partner Support
Management**
work holistically to
provide support across
the full network

Kambi

The home of
**premium sports
betting solutions**

Contact us to learn more