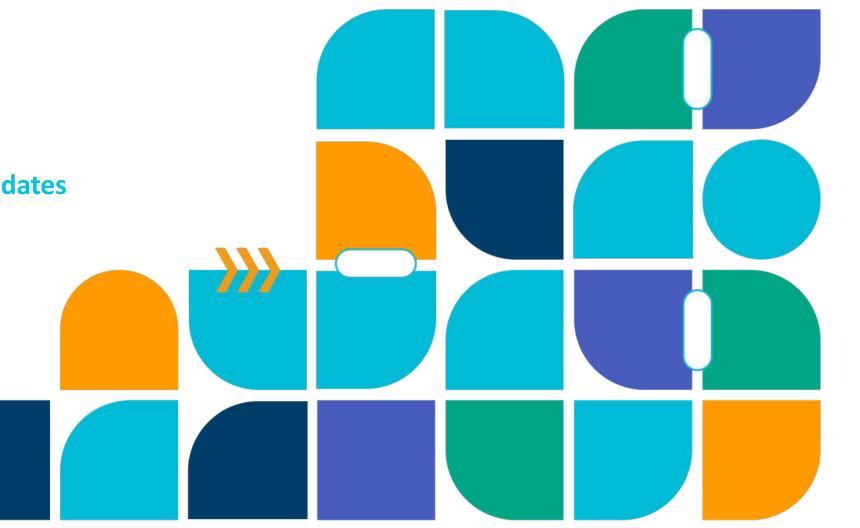


Kambi

Agenda

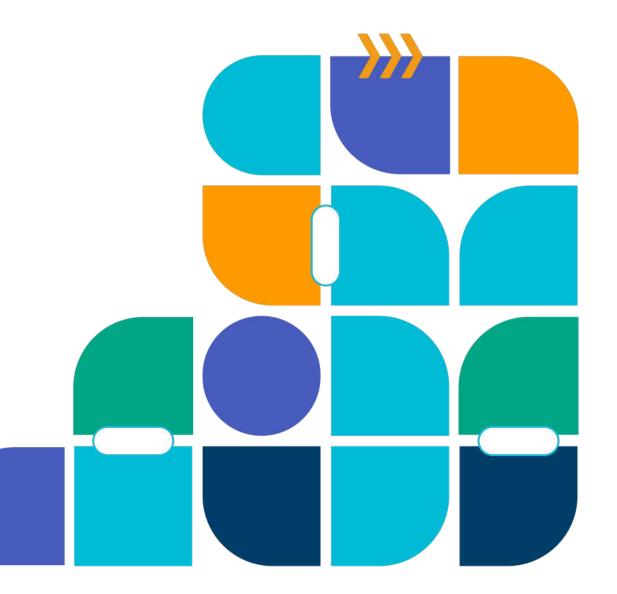
- **1. Highlights**
- **2.** Financial summary
- **3.** Commercial and strategic updates
- 4. Summary
- 5. Q&A



Highlights

- Tzeract partnered with kwiff for market-leading Bet Builder product
- Retail agreement extended with Penn Entertainment
- Launched with LiveScore in Nigeria and the Netherlands
- Continued development of open platform





Q1 2024 financial summary





Operator trading analysis



Kambi operators' turnover and trading margin

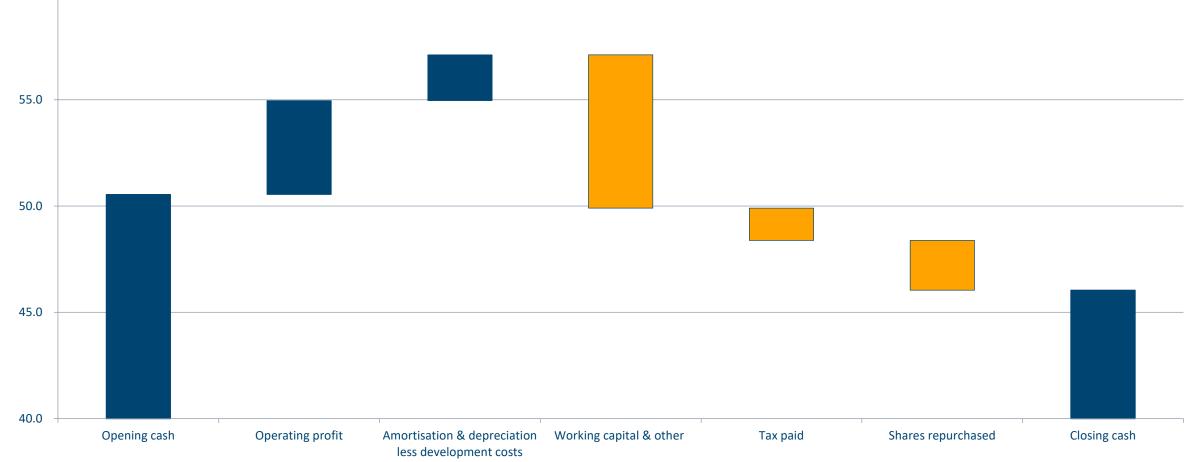


Turnover Index — Margin%

60.0

Cash flow

€m



Kambi

Share buybacks

Returning value to shareholders



244,000

repurchased shares in Q1 2024 across two programmes 3.1%

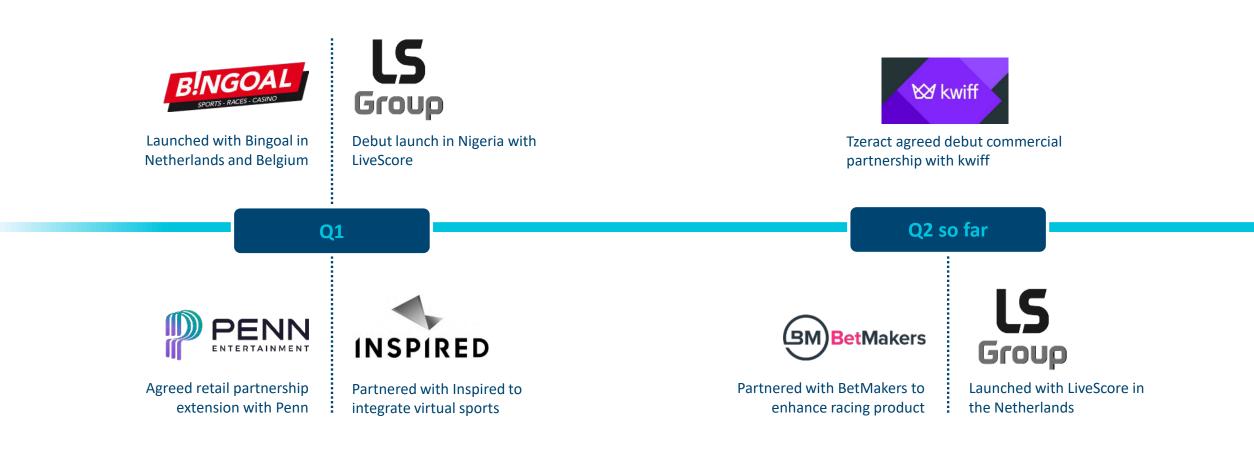
of total shares held at 31 March 2024 following buybacks

€4.0m

latest share buyback programme runs until 20 May

Key strategic and commercial milestones

Kambi

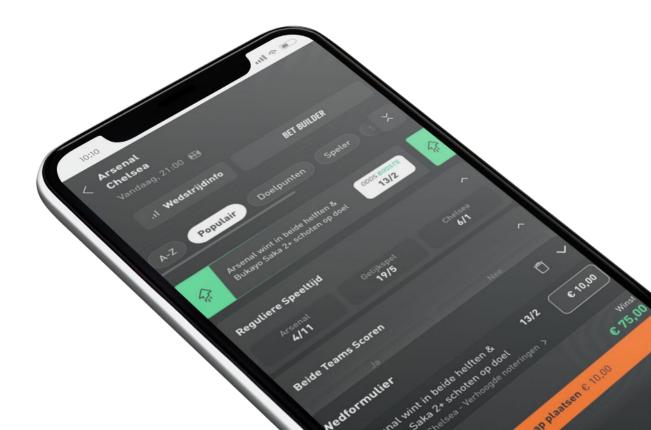


Successful LiveScore launches

Kambi

- LiveScore's Kambi-powered sportsbook launched in Nigeria in March
- The operator has since launched in the Netherlands
- UK is LiveScore's key market, with launches planned prior to the Euro 2024 tournament

LiveScoreGroup"



Modularisation progress

Sharper focus on modular services

- Completion of partner product requirements following successful 2023 partner wins
- Greater focus now placed on modularisation efforts to deliver on long-term product and commercial strategy
- Preparing single API odds feed to deliver full library of Kambi Group odds products
- Feed provides operators unrivalled flexibility and highquality odds benefiting from Kambi network effect

Kambi Group services now include:



Odds feeds from Kambi, Abios and Tzeract

Sportsbook platform

UX by Shape Games

Any combination of above including full turnkey

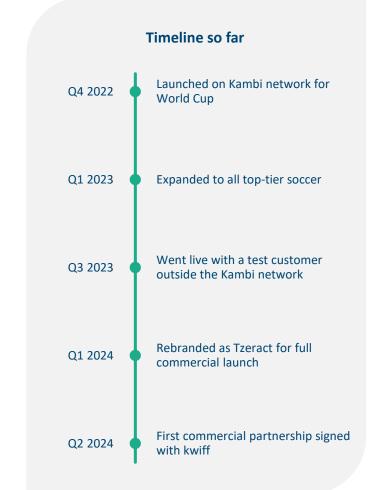
Tzeract partners with kwiff

Tzeract, the next dimension of sports betting

- Tzeract secured its first commercial agreement this week, partnering with kwiff to provide its leading Bet Builder
- Tzeract's soccer Bet Builder is planned to go live with kwiff ahead of Euro 2024 soccer tournament
- The deal marks a significant step forward for Kambi as it continues to expand its range of modular services

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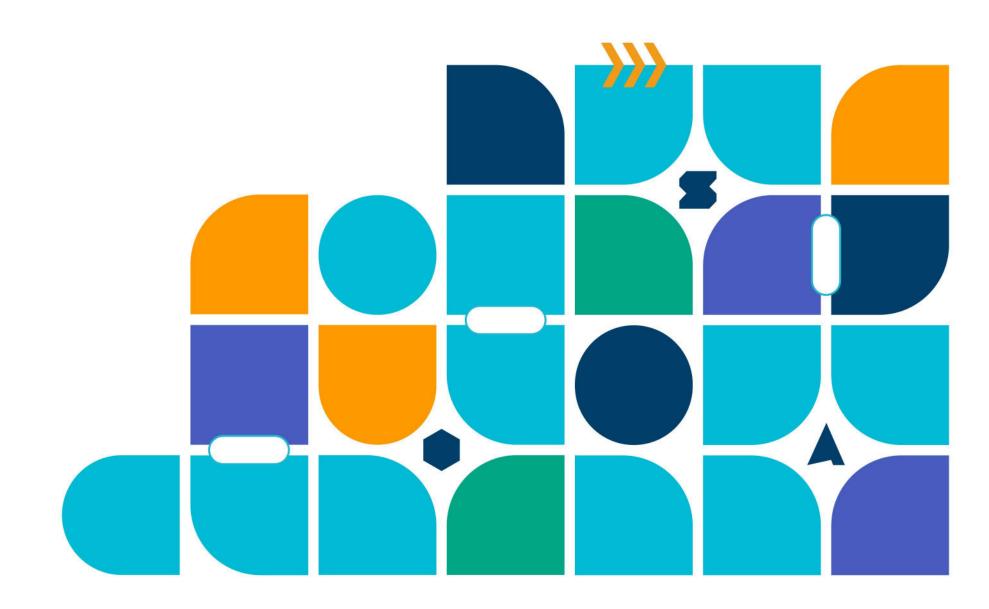
Summary

Kambi

LiveScore rollout underway, UK launch to follow imminently Commercialisation of modular services gaining momentum Continue to build solid foundations for long-term growth

Kambi Group plc – Q1 2024 Report 12 CEO Kristian Nylén, CFO David Kenyon







kambi.com



Thank you kambi.com