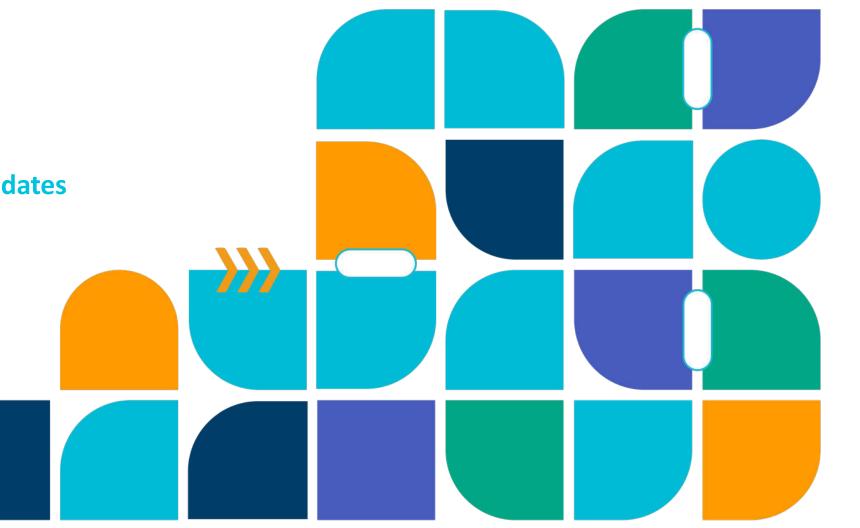


# Kambi

# Agenda

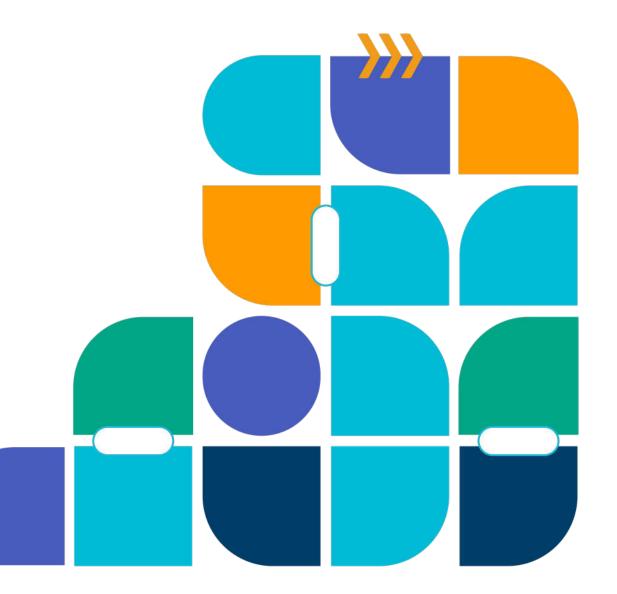
- **1. Highlights**
- **2.** Financial summary
- **3.** Commercial and strategic updates
- 4. Summary
- 5. Q&A



## Highlights

- Tzeract partnered with kwiff for market-leading Bet Builder product
- Retail agreement extended with Penn Entertainment
- Launched with LiveScore in Nigeria and the Netherlands
- Continued development of open platform





## Q1 2024 financial summary





# **Operator trading analysis**



#### Kambi operators' turnover and trading margin

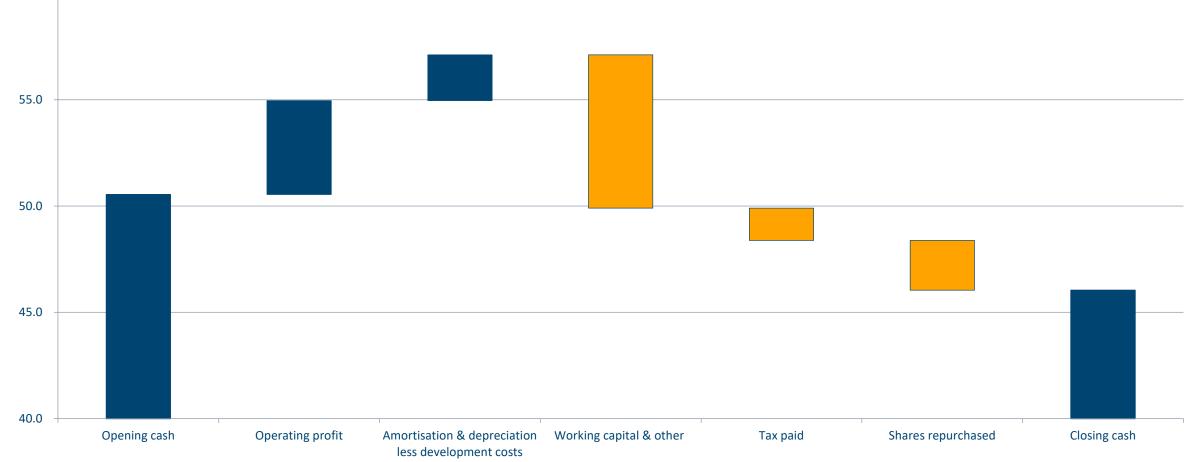


Turnover Index — Margin%

60.0

**Cash flow** 

€m



Kambi

## Share buybacks

**Returning value to shareholders** 



# 244,000

repurchased shares in Q1 2024 across two programmes 3.1%

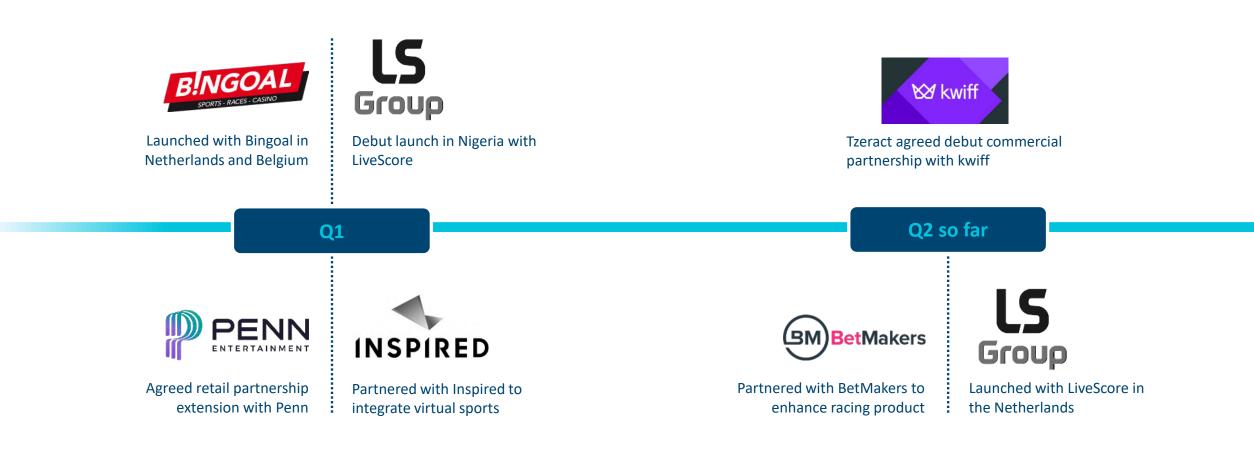
of total shares held at 31 March 2024 following buybacks

# €4.0m

latest share buyback programme runs until 20 May

## Key strategic and commercial milestones

# Kambi



## Successful LiveScore launches

# Kambi

- LiveScore's Kambi-powered sportsbook launched in Nigeria in March
- The operator has since launched in the Netherlands
- UK is LiveScore's key market, with launches planned prior to the Euro 2024 tournament

# LiveScoreGroup"



# **Modularisation progress**

Sharper focus on modular services

- Completion of partner product requirements following successful 2023 partner wins
- Greater focus now placed on modularisation efforts to deliver on long-term product and commercial strategy
- Preparing single API odds feed to deliver full library of Kambi Group odds products
- Feed provides operators unrivalled flexibility and highquality odds benefiting from Kambi network effect

#### Kambi Group services now include:



Odds feeds from Kambi, Abios and Tzeract

Sportsbook platform

UX by Shape Games

Any combination of above including full turnkey

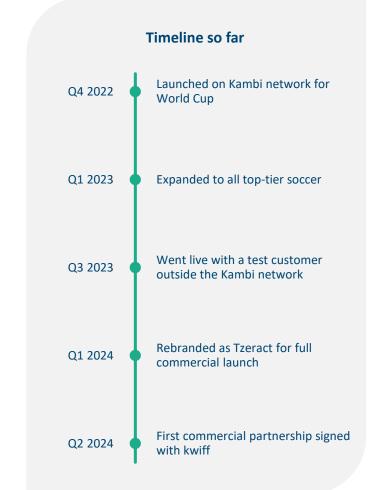
## **Tzeract partners with kwiff**

Tzeract, the next dimension of sports betting

- Tzeract secured its first commercial agreement this week, partnering with kwiff to provide its leading Bet Builder
- Tzeract's soccer Bet Builder is planned to go live with kwiff ahead of Euro 2024 soccer tournament
- The deal marks a significant step forward for Kambi as it continues to expand its range of modular services

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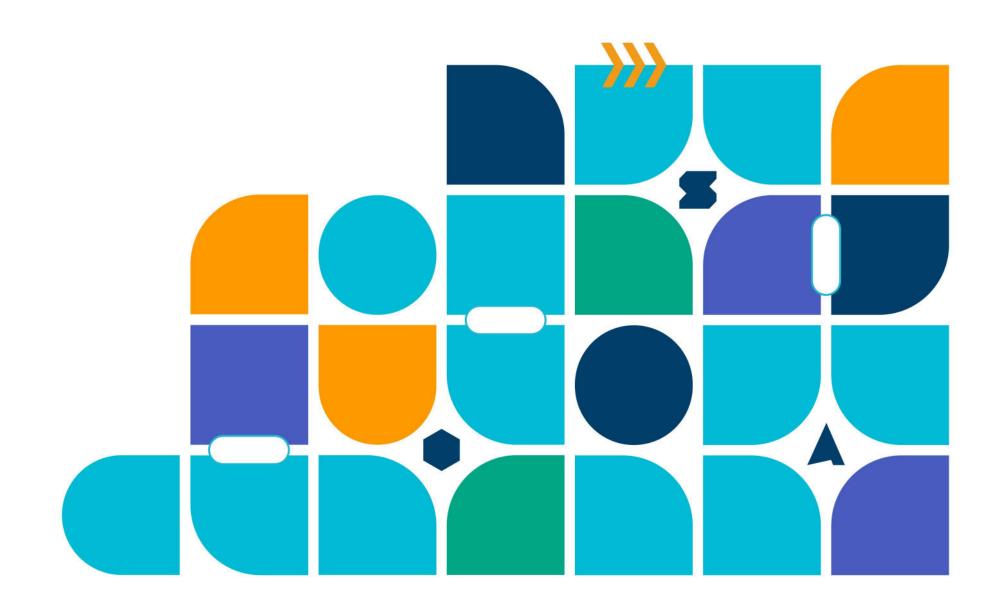
#### Summary

Kambi

LiveScore rollout underway, UK launch to follow imminently Commercialisation of modular services gaining momentum Continue to build solid foundations for long-term growth

Kambi Group plc – Q1 2024 Report 12 CEO Kristian Nylén, CFO David Kenyon







#### kambi.com



# Thank you kambi.com