

## **Kambi Group plc signs a contract with R. Franco as its global omni-channel Sportsbook partner**

Malta, 26 July 2016

Kambi Group plc will be the Sportsbook supplier for the Spanish international gaming group R. Franco, for its omni-channel solution.

The deal will see Kambi's Sportsbook servicing R. Franco's operations and will drive expansion through its retail offering across all of Spain. Kambi will also support R. Franco's expansion plans in Latin America.

Commenting on the deal, Kristian Nylén, CEO Kambi Group plc, said:

*'We are delighted to be partnering with R. Franco. The Group is one of the founding fathers of the Spanish retail segment and one of the most trusted and established brands in the sector. With over 40% of the Spanish AWP (Amusement With Prizes) market in 2016 and its recent investment in its digital and omni-channel proposition, we are very excited by the distribution capability and proud to be partnering with a brand that matches our ambition levels in the online and retail sector across Spain and Latin America. R. Franco will be a great addition to our current portfolio of operators.'*

Pedro Melendo, CEO, R. Franco commented:

"This partnership with Kambi completes our content offer on our new omni-channel gaming solution. Now we can say that we have a full B2B2C solution with all technology necessary for an omni-channel gaming operation, a team with expertise for offering best service, a good brand and especially with the best content thanks to this partnership with Kambi , the best Sportsbook engine and soon with our own games".

### **About Recreativos Franco**

The R. Franco Group, founded in 1965, is a privately owned multi-national company which provides technological solutions and products for every sub-sector in the gaming industry: arcades, bingo halls, casinos and online gaming.

The company has a major presence in Spain servicing the majority of the 6,800 slot operators in the country where it holds a 40%+ market share in AWP units, as well as the Casino and Bingo industry. Recently, the Company successfully launched into the Spanish online gaming market with the brand Wanabet.es.

## **About Kambi**

Kambi Group plc is a B2B supplier of managed sports betting services on a proprietary software platform, providing premium turnkey sports betting services to gaming operators. Kambi's product encompasses a broad offering from front end through to odds compiling and risk management. The company's current coverage includes more than 165,000 live betting events and 300,000 pre-match events per year covering 65 different sports from all over the world. Kambi utilises a best of breed security approach, with guiding principles from ISO 27001. Kambi is eCOGRA certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". Kambi's Certified Advisor is Redeye AB.

Kambi utilises a best of breed security approach, with guiding principles from ISO 27001. Kambi is eCOGRA certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". The Company's Certified Advisor is Redeye AB.

Disclaimer: The information in this report/press release is such that Kambi Group plc is required to disclose under the Swedish Securities Market Act.

## **For more information:**

Kambi Group plc

Kristian Nysten, CEO +44 7764 161 055

[www.kambi.com](http://www.kambi.com)

R. Franco Group

PR&Communication Dept. +34 914 409 200