

Malta, 5 June, 2018

Kambi Group plc enters final stage commercial discussions with ATG

The two parties are close to agreeing a deal which will see Kambi Sportsbook offered to the horse racing operator's customers

Kambi Group is close to finalising a deal with Swedish horse racing operator AB Trav och Galopp (ATG) for the provision of its premium sports betting services.

The two companies are currently in final stage commercial discussions over a partnership which will see the Kambi Sportsbook offered to ATG's customer base.

ATG will soon commence internal product testing and therefore, to avoid speculation, Kambi has decided to update the market on the progress of the negotiations.

The potential partnership comes as Sweden prepares to introduce a new regulatory framework, one which will enable ATG to complement its horse racing product with a full sports betting offer for the first time.

Kambi will give more detail about the commercial impact of the deal upon its completion.

For further information, please contact:

Kambi Group plc
Kristian Nylén, Chief Executive Officer
David Kenyon, Chief Financial Officer
+44 203 617 7270
www.kambi.com

ENDS

About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Kambi Group plc is listed on First North at Nasdaq Stockholm. Our services encompass a broad offering from frontend user interface through to odds compiling, customer intelligence and risk

Kambi

management, built on an in-house developed software platform. Kambi's 18 customers include Kindred Group, 888, Paf, Televisa, LeoVegas, Mr Green and Napoleon Games. Kambi employs more than 600 staff across offices in Malta (headquarters), Bucharest, London, Manila, Stockholm and Sydney.

Kambi utilises a best of breed security approach, with guiding principles from ISO 27001. Kambi is eCOGRA certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". The Company's Certified Advisor is Redeye AB.

Disclaimer: The information in this press release is such that Kambi Group plc is required to disclose under the EU Directive of Market Abuse Regulation and the Swedish Securities Market Act.

The information in this report was sent for publication on 5 June 2018 at 15:00 CET by CEO Kristian Nylén.