

Malta 1 June, 2016

Kambi Group plc: 32Red plc agrees long-term contract extension

Kambi Group is pleased to announce a further extension to its long-term contract with operator 32Red. In April 2014, 32Red signed an agreement with Kambi to deliver its Sportsbook services.

Kristian Nylén, CEO of Kambi Group plc, commented:

"We have truly enjoyed working with 32Red during the last two years and we are delighted the operator has decided to further extend its contract long-term. The partnership has been very successful and is further proof of the strength of the Kambi Sportsbook and the power it gives our operators to offer a unique sports betting experience to their players. 32Red is planning to invest more in marketing its Sportsbook and we see a lot of potential as we look forward to continue contributing to its success in a joint collaboration. 32Red is one of our operators listed in the eGR 2015 Power 50 list."

Ed Ware, CEO of 32Red plc, commented:

"I am pleased to continue working with Kambi on creating an exciting sports betting experience for our players. During the past two years, Kambi has been an invaluable driver for our growth in sports betting by contributing its experience and knowledge and with the creation of a premium Sportsbook. As we continue to accelerate our marketing budget we remain excited about the future growth possibilities the market is offering us."

About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Kambi Group plc is listed on First North at Nasdaq Stockholm. Our services encompass a broad offering from front end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 12 customers include Unibet, 888, Paf, 32Red and Napoleon Games. Kambi employ more than 450 staff across offices in Malta (headquarters), Bucharest, London, Manila, Stockholm and Sydney. www.kambi.com

Kambi utilises a best of breed security approach, with guiding principles from ISO 27001. Kambi is eCOGRA certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". The Company's Certified Advisor is Redeye AB.

Disclaimer: The information in this report/press release is such that Kambi Group plc is required to disclose under the Swedish Securities Market Act.

Notes to Editors - About 32Red plc:

32Red Plc, established in 2002, is an award-winning online casino, poker and bingo operator and is listed on the London Stock Exchange governed Alternative Investment Market (AIM).

32Red's brands include the multi-award winning 32Red.com online casino, Roxy Palace, 32Red Sport, 32Red Bingo and 32Red Poker. The company offers its leading online gaming entertainment across mobile and desktop platforms enabling players to enjoy the games they want, in the format they want.

32Red is licensed and regulated by the Government of Gibraltar, where the Company's operations are located. 32Red is licensed and regulated by the UK Gambling Commission. License number: 000-039430-R-319293-001.

Kambi Group plc

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